



# CANADA'S BRIDAL SHOW

## **SPONSORSHIP OPPORTUNITIES**

### **\*FOR EXHIBITORS WITH A BOOTH IN THE SHOW**

Please see below your options to choose from to create your own Sponsorship package.

#### **Email Blast**

**\$2,500**

- ★ CBS will promote your provided Email Template
- ★ Will be sent out once per month (up to 3 times) leading up to the show dates
- ★ Reach our collected database of over 20,000 attendees

#### **Social Media**

**\$3,000**

- ★ CBS will market your Company on the CBS Instagram and Facebook pages
- ★ Will be posted once per month (up to 5 times) leading up to the show dates
- ★ Reach over 10,000 followers

## Sample Handout

TBD

- ★ Provide samples of your product and they will be handed out at the Front Registration area of the show; ask for more information regarding price breakdown

## Tote Bag Promotion

**\$20,000**

- ★ Your logo and CBS logo will be printed on 5,000 tote bags and will be handed out at the Front Entrance
- ★ You may include a sample product or pamphlet to be inserted in each bag

## On-Site Package

**\$10,000**

- ★ You will receive a 10'x20' booth space
- ★ Your company name will be mentioned on stage during each of our 4 fashion shows as the "Show Sponsor"
- ★ Your Logo printed in our Show Program that is handed out to each attendee
- ★ Two Scanners rentals to be used to collect attendee contacts
- ★ CBS will advertise your company on the Homepage of our website for 3 months on [www.canadasbridalshow.com](http://www.canadasbridalshow.com)