



CANADA'S BRIDAL SHOW

SPONSORSHIP OPPORTUNITIES

Please see below your options to choose from to create your own Sponsorship package.

Email Blast

\$2,500

- ★ CBS will promote your provided Email Template
- ★ Will be sent out once per month (up to 3 times) leading up to the show dates
- ★ Reach our collected database of over 20,000 attendees

Social Media

\$3,000

- ★ CBS will market your Company on the CBS Instagram and Facebook pages
- ★ Will be posted once per month (up to 3 times) leading up to the show dates
- ★ Be part of our “Wedding Talk” sessions with a 15min Live Interview on Instagram with our Host and a member from your company
- ★ Reach over 10,000 followers

Tote Bag Promotion

\$20,000

- ★ Your logo and CBS logo will be printed on 5,000 tote bags and will be handed out at the Front Entrance

On-Site Package

\$10,000

- ★ You will receive a 10'x20' booth space
- ★ Your company name will be mentioned on stage during each of our 4 fashion shows as the "Show Sponsor"
- ★ Your Logo printed in our Show Program that is handed out to each attendee
- ★ Two Scanners rentals to be used to collect attendee contacts
- ★ CBS will advertise your company on the Homepage of our website for 3 months on www.canadasbridalshow.com