CANADA'S
BRIDAL
SHOW

BE THE SHOW

October 2, 3 & 4, 2026

METRO TORONTO CONVENTION CENTRE
SOUTH BUILDING, HALL F & G
222 BREMNER BLVD, TORONTO,ON M5V 2T6

WWW.CANADASBRIDALSHOW.COM

CANADA'S BRIDAL SHOW

Show Information

Exhibit your products and services at the biggest and best bridal show in Canada, established in 1985 and now on its 42nd year of successful operations, we are **Canada's Bridal Show.**

Each of our shows features many of Canada's top wedding exhibitors offering a wide range of products and services, as well as multiple runway fashion shows highlighting some of the most elegant wedding attire for men and women! We also feature exciting contests and prizes and provide total marketing support via radio, social media, Google, and other online formats. Included as an exhibitor is a listing of your products and services on industry related websites including our own website **www.canadasbridalshow.com.**

Canada's Bridal Show attracts thousands of brides and visitors, highly motivated and looking for the right vendor to help them plan their dream wedding. If you're seeking the advertising opportunity of the century, look no further than Canada's Bridal Show.

Show Location

Hosted at the **Metro Toronto Convention Centre - South building, Halls F & G, 222 Bremner blvd.** in Toronto. Easily accessible via public transit or by car with ample parking.

Show Dates	Fashion Show Times
Friday, October 2, 2026 - From 5:00PM to 10:00PM	Friday, October 2, 2026 - At 7:30PM
Saturday, October 3, 2026 - From 10:00AM to 7:00PM	Saturday, October 3, 2026 - At 3:00PM
Sunday, October 4, 2026 - From 10:00 AM to 6:00PM	Sunday, October 4, 2026 - At 3:00PM

Show Rates* (excl.taxes)

-10x5 booth – $1,675 **+HST

-10x10 booth – $2,575 **+HST

-10x20 booth – $5,150 **+HST

10x30 booth – $7,725 **+HST

10x40/20x20 booth – $10,300 **+HST

*** Add $100** extra for corner booth**

What's Included in your fee	What's not included*	
* Booth rental for the show's duration * Drapery for the back and sides * Overnight Security * Exhibitors Pass * Your company name listed in our online directory of wedding exhibitors.	* Flooring(Carpeting, Etc.) * All furnishings (Tables,Chairs,Etc.) * Signage * Communication Outlets * Electrical and Hydro	* Parking Passes * WiFi *Can be arranged separately

**Prices do not include taxes, HST will be added on the total.

CANADA'S BRIDAL SHOW

Application contract for exhibit space at the October 2, 3 & 4, 2026 Wedding Show

At The Metro Toronto Convention Centre 1 South Building Hall F & G

Company Name: _____

*Company name listed above will be printed in the Show Program and Website. One company per exhibit space.

Contact Person: _____ Email: _____

Business Phone#: _____ Ext.: _____ Mobile Number: _____

Website URL: _____ Facebook/Instagram: _____

List all services being exhibited in your booth: _____

BOOTH RENTAL RATES (measured as depth x width)

☐ 10'x5' = $1,675* +HST	☐ 10'x10' = $2,575* +HST	☐ 10'x20' = $5,150* +HST	☐ 10'x30' = $7,725* +HST
☐ 10'x40' 20'x20' = $10,300*+HST	☐ Corner Fee $100* +HST (For each corner booth)	☐ Instagram promo $350* +HST (LIMITED SPOTS ONLY) (Includes Promotion on Instagram Post, Story and Prize Giveaways)	

BOOTH PREFERENCE (requires management approval)

1st Choice: _____	2nd Choice: _____	3rd Choice: _____

FASHION SHOW FEES

☐ Bridal and Evening Wear $450* +HST	☐ Men's Wear, Kids Attire, Cruise Wear $450* +HST	☐ Floral $250* +HST

Booth Rate	**$**
Corner Fee	**$**
Instagram	**$**
Fashion Show	**$**
Sub-Total	**$**
HST (13%)	**$**
Total	**$**

Payment by:

☐ **eTransfer (send to etransfer@canadasbridalshow.com)**

☐ **Wire Transfer (please add $50 fee to total)**

☐ **Visa** ☐ **MasterCard**

We do not accept cheque payments

Credit Card #:
Expiry(mm/yy):
CVV Code:
Name on Card:
Signature:

☐ *Check if you authorize CBS management to charge your credit card for balance owing on July 7, 2026.*

*** I/we have provided a deposit of $_____ which is 35% of the TOTAL and understand that the owing balance of $_____ is due before July 7, 2026. If booking after July 7, 2026 full payment of $ _____ is due.**

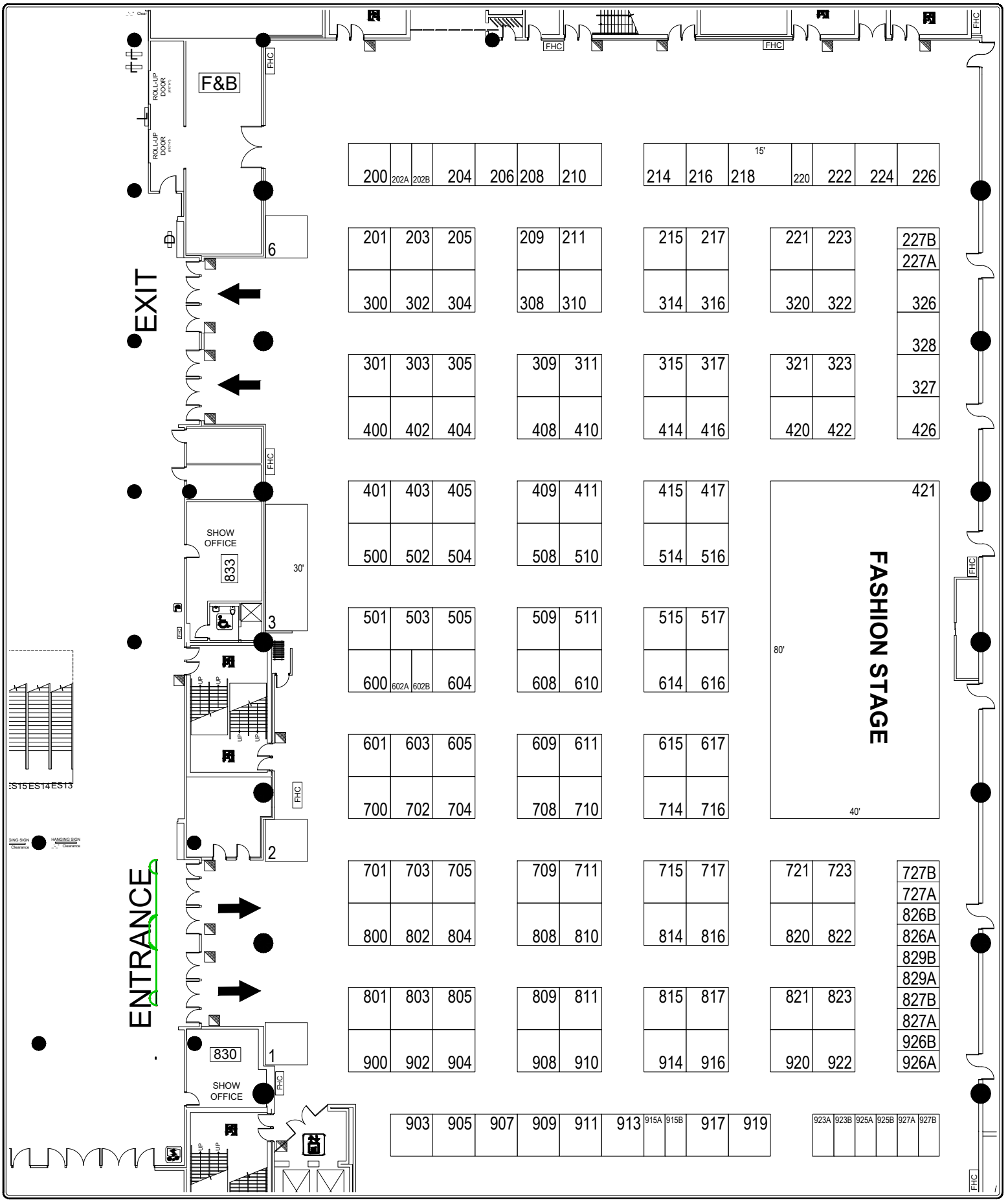
TERMS AND CONDITIONS (ALSO PLEASE READ RULES AND REGULATIONS ATTACHED):

Space will not be fully confirmed unless this application is accompanied by full payment for the total amount. One company per exhibit is strictly enforced (unless prior approval from show management) or an additional fee will be required. Not open to wholesalers. No booth sharing nor subletting permitted. Booth costs include drapped back and side wall. Does not include carpet nor furnishings. Absolutely no flyers, business cards or signs permitted in booth other than those materials for the company registered above. No monies shall be returned or credited if exhibitor cancels booth(s). In the event the show must be postponed/canceled due to Covid, all monies received will not be refunded/ returned but will be credited to the next bridal show. I/we understand that this contract shall not become valid until it has been accepted by Canada's Bridal Show management. We accept Visa, MasterCard, and eTransfer. *Prices do not include taxes, HST will be added to the total. There will be no refunds for cancellations.

DATE AUTHORIZED EXHIBITOR'S SIGNATURE PRINT NAME

Phone: (905) 264-7000 Email: info@CanadasBridalShow.com

KEEP A COPY FOR YOUR RECORDS



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Every effort has been made to insure the accuracy of all information contained on this floor plan. However, no warranties, either expressed or implied, are made with respect to this floor plan. If the location of building columns, utilities, or other architectural components of the facility is a consideration in the construction or usage of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimensions and locations.

Canada's Bridal Show

October 2-3-4 , 2026

Metro Toronto Convention Centre, South Building

Exhibit Halls F&G

N W E S

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File: Bridal Oct26 Aug 26 26B.dwg
Layout: Website
Plotted: August 26, 2026, 5:03:40 PM
By: Nasera Pirbhai

Show Rules and Regulations Agreement

SPECIAL RENTAL PAYMENT

A minimum of 35% of space rental payment must accompany this application in order to be accepted by Canada's Bridal Show Management (Here forth referred to as CBSM). Once the application has been accepted the entire rent for the space becomes payable by date shown on front, or a minimum of 10 weeks prior to the show dates. All and any monies paid are non refundable.If the exhibitor fails to comply with the terms and conditions, the rules and regulations of this agreement, or does not occupy his assigned space four hours prior to the stipulated opening time, the exhibitor's rights shall cease and terminate. Any payment made by the exhibitor on account hereof will be retained by CBSM as liquidated damages for breach of contract and CBSM reserves the right to rent the same space to be occupied.

SUB-LETTING

The exhibitor shall not assign, sublet or apportion the whole or any part of the space allocated by CBSM to the exhibitor without obtaining the written consent of CBSM and payment of all fees and amounts in connection therewith.

ASSIGNMENT OF EXHIBIT SPACE

Exhibit space will be allocated by CBSM on a 'first requested" basis. CBSM reserves the right to relocate space of exhibits which may be affected by a change in the floor plan, or in the interest of optimum traffic control and exhibit exposure. CBSM cannot be held liable if competitive exhibitors are adjacent to each other but, if possible, efforts will be made to allocate space on a fair basis to all exhibitors.

SET UP

All exhibitors must be set up within the time specified in the exhibitor's manual. No major changes to displays during the public show hours are allowed.

In the event of an exhibitor's booth not being open at anytime during show hours, CBSM shall have the right to open the exhibitor's booth by removing any light sheets or other coverings of any sort, but shall be under no liability to the exhibitor for any loss or damage which may be caused thereby or as a result of the booth being opened in that way, and then being left unattended.

ARRANGEMENTS OF EXHIBITS

Displays must not protrude beyond the measured booth dimensions, nor obstruct a clear view of the neighboring booths, and may not be taller than 8ft. high. Exhibitors may not attach displays to walls, structural support, of flooring in the exhibit building by nails, screws, bolts, or permanent cement, nor may they suspend anything from the ceiling or rafters. No exhibitor shall permit the exposure of any unfinished surface to neighboring booths. If exhibitor fails to correct the unfinished part, CBSM will have the right to finish such outside partitions. The exhibitor shall pay the cost of such repairs to CBSM upon demand. CBSM reserves the right to restrict the use of glaring or irregular lighting effects.

DISMANTLING AND REMOVAL

No exhibitor shall disassemble or remove any part of their display before 6:00 PM on the last Sunday. All exhibits must be removed from the exhibit hall between 6:00 PM and Midnight on the last Sunday of the show. CBSM will remove any materials remaining after the cut-off time at exhibitor's expense.

CHARACTER AND CONDUCT

All displays and promotional literature must be in good taste. The products and services must be presented in a professional manner. No carnival styled tactics or sideshow type come-ons will be permitted. Free samples may be distributed, orders for products may be taken and merchandise may be sold at cash retail prices. Raffles and giveaways may be conducted but only with the prior written permission of CBSM. If, in the opinion of CBSM, an exhibitor, or their employees, brokers or agents conduct themselves in an objectionable manner, they will be liable at the sole discretion of CBSM for immediate expulsion from the show. In such circumstances, CBSM will not be liable for any refunds of rental fees.

ADVERTISING

The name "Canada'sBridal Show" may, upon obtaining the written consent of CBSM, be included in the advertising of the exhibitor, however, CBSM must be informed in advance of the content of same to be certain it is in the best interest of the show as well as the exhibitor. CBSM reserves the right to use the name of the exhibitor as part of its advertising in so far as to say that the exhibitor is displaying products and/or services at the show. The exhibitor hereby acknowledges that the name "Canada'sBridal Show" is the exclusive property of CBSM. Nothing herein shall be interpreted as a consent, authorization or license to use the term "Canada'sBridal Show" or any related trade name, trade mark or other intellectual property of CBSM.

CARE

Exhibit must be attended during all show hours by at least one representative of exhibitor. It is the exhibitor's responsibility to keep their assigned area clean and orderly throughout the show and to ensure that it's ready for opening at the time the show opens each day.

BADGES AND PASSES

Exhibitor badges will be issued only to people named in the exhibitor's application, or such other persons as may be approved by CBSM. Badges will be picked up in the show's office the day of move in.

NOISE AND MACHINERY

CBSM has the right to stop the display, demonstration or the running of an engine or machine that causes vibrations, noise, smoke, smell or other nuisance onsite. The Exhibitor shall, at the request of CBSM, stop the use of loudspeakers, microphones, amplifiers, musical instruments, gramophones, radios, camera equipment, video or photography equipment or any other equipment or machinery not deemed appropriate to the show.

DISPLAYS

The exhibitor shall not have on his stand or exhibit or displays during the show any goods of an explosive, flammable, obscene or noxious nature. CBSM reserves the right to refuse or terminate the exhibit or sale of any article which they may deem at the sole discretion, unsuitable, objectionable, or deceptive to purchasers.

GENERAL SHOW AREA

All lobbies, corridors, stage areas, aisles, restrooms, food and beverage concessions and special assembly rooms will of a clear cut nature and free of any obligation to the winner. The award or awards, and the terms of same, must be clearly stated on the entry form. Awards, which are conditional upon the placing of an order, are not permissible.

COMPETITIONS, DRAWS IN YOUR BOOTH

Competitions and like promotions conducted by exhibitors in conjunction with their displays shall be clear in nature and free of any obligation to the winner. The award or awards, and the terms of same, must be clearly stated on the entry form. Awards, which are conditional upon the placing of an order, are not permissible.

SECURITY, SAFETY, FIRE AND HEALTH

The exhibitor will assume all responsibility for compliance with the local, city and provincial fire, safety and health ordinances regarding installation and the operation of his exhibit. Except during show hours and where possible, doors will be locked and guards will be on the premises. Limited access will be provided at other times, only to confirmed exhibitors and their authorized representatives. Such admittance will be by Exhibitor's badge only. Invoices must be shown to security prior to removal of any merchandise from the premises.

SHOW MANAGEMENT LIABILITY AND EXHIBITOR'S INSURANCE

CBSM shall not under any circumstances whatsoever be liable or responsible for (a) any loss, damage, theft, destruction whatsoever or howsoever caused to any goods, equipment, or any other property belonging to the Exhibitor or for which the Exhibitor is responsible, (b) any damage or injury suffered by the Exhibitor or their employees, brokers or agents or by another person, any loss, damage, expense or cost whatsoever suffered by the Exhibition or the abandonment thereof. The Exhibitor shall be liable for all loss, damage, injury, claim costs, and expenses whatsoever or howsoever caused to any person or property in any circumstances whatsoever by the Exhibitor, their employees, brokers or agents for the goods, exhibits, fittings, machinery and other property belonging to the Exhibitor or for which the Exhibitor is responsible and the Exhibitor hereby agrees to indemnify the show management in respect of (a) any such loss, damage, injury, claims, costs and expenses as aforesaid and (b) all or any infringement of copyright or breach of license granted by the Performing Rights Society Limited or any other person whatsoever since the Exhibitor exhibits entirely at his own risk he is strongly advised to cover against the risk of loss, or damage, however caused to his property or person to the property or person of his employee and agents. The Exhibitor shall upon request by CBSM, provide CBSM with a copy of proof of insurance in respect of all liabilities, howsoever caused. In the event, the Exhibitor fails to provide such proof, CBSM may, at its discretion, without assuming any liability, arrange for appropriate insurance and charge the Exhibitor for such insurance as well as a fee for all administrative efforts in connection therewith. If CBSM should be prevented from holding the show by any cause beyond its control or if it cannot permit the Exhibitor to occupy his rented space due to circumstances beyond its control including, but not limited to, strike, fire, civil disobedience, inclement weather, lockouts, acts to God, then CBSM shall in no way whatsoever be liable to the exhibitor, other than to return such portion of any amounts paid as may be determined to be equitable by CBSM in its sole opinion, after deduction of such amounts may be necessary, in CBSM'ssole opinion, to cover all expenses incurred by CBSM in connection with the Exhibition or its promotion or its publicity.

If for any reason CBSM determines that the location of the show should be changed or the dates of the show postponed no refund will be made but CBSM shall assign to the Exhibitor, in lieu of the original space, such other space as CBSM deems appropriate and the Exhibitor agrees to use such space under the same rules and regulations.

GENERAL

The Exhibitor hereby pledges as security for all amounts owed or owing to CBSM, a lien and security interest in all of its property, chattels, accounts and commercial goods used, obtained, purchased or earned in connection with its attendance at any exhibition contemplated herein.

All matters and questions not covered by these Rules and Regulations are subject to the decision of CBSM. In addition, CBSM shall have full discretion in the interpretation and enforcement of all rules contained hereinand the authority to make such amendments thereto and such further rules and regulations governing the conduct of and participation in the show as it shall consider necessary for the proper presentation of the show. Exhibitor agrees to abide by all decisions of CBSM and further agrees to cease any activity that CBSM deems to be violation of the terms and the directives of CBSM.

By signing this document I acknowledge that I have received, read, and understood the policies outlined in the Canada's Bridal Show Exhibitor Kit.

Name: _____

(Print)

_____

(Signature)

Date: _____